



PATENT PENDING



lifetime

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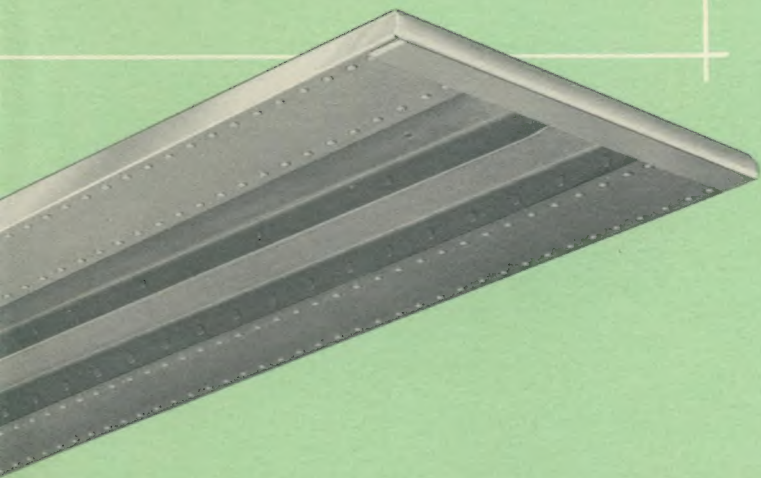
A Cummerum

diving board

designed and manufactured by

JAMES A. PATTERSON

16 EAST BROAD ST., COLUMBUS 15, OHIO





why you should
own a **lifetime**

Aluminum
diving board

- 1 **Official.** Meets all requirements of A.A.U., N.C.A.A. and F.I.N.A. Championship Competition.
- 2 **Durable.** It will give years of dependable service under constant use. Built to withstand the everyday rugged use which the commercial swimming pool customer will give it, as well as give maximum springing qualities.
- 3 **Economical.** Eliminates the broken diving board problem. Will pay for itself within the first three years.
- 4 **Beautiful.** The graceful lines and the glistening aluminum color of the Lifetime board will enhance the beauty of your pool.
- 5 **Safe.** Its aircraft design eliminates the torque (twisting action) at the tip of the board, giving an added safety factor not found in any other type diving board. The special non-skid tread does away with heavy, damp, unsanitary cocoa-matting.
- 6 **Scientifically designed.** Designed to withstand many times the actual load requirements. Its spring-leaf design gives added strength in the fulcrum area where it is most needed, and additional lightness to the tip.
- 7 **Light weight.** The Lifetime Aluminum Diving Board weighs only one-half that of the conventional wood or coated-wood board. This factor makes it easier to install and take down for storage.

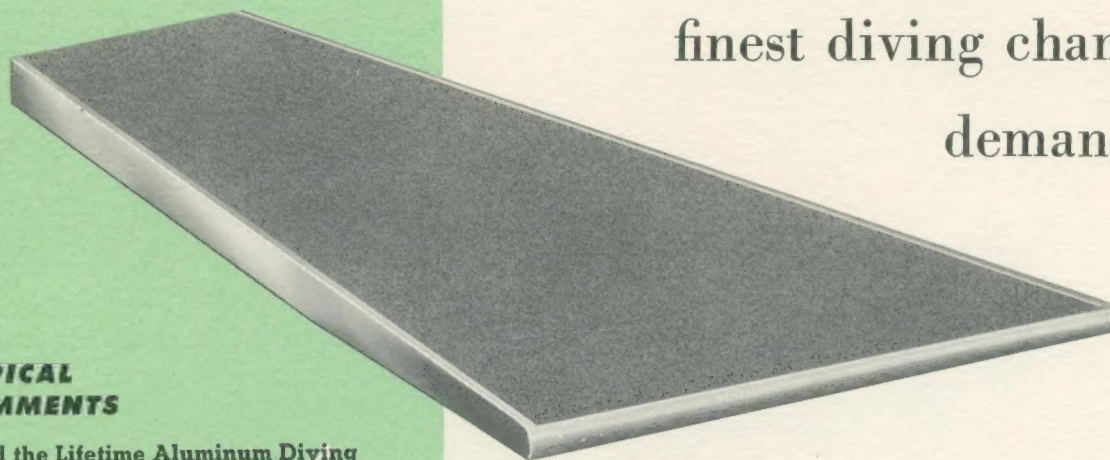
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TCAT
1984
James

* the lifetime
aluminum diving board
meets these
qualifications

* an ideal
springboard
should be **strong** enough
to stand up under the
most adverse conditions
and yet give maximum springing
qualities which the
finest diving champions
demand.



TYPICAL COMMENTS

"We had the Lifetime Aluminum Diving Board in use during the past season, with eight to ten thousand persons a day using the pool. I would say that the board is outstanding . . . the best yet." Charles Flack, Manager, Sunlight Swimming Pool, Coney Island, Cincinnati, Ohio.

"I like the feeling of firmness under my feet, and the lightness at the tip. You get so much more height without effort. Nothing like it." Bruce Harlan, 1948 Olympic Diving Champion.

"We used the Lifetime board this past summer season. It is a beautiful board and held up through our heavy season without any sign of strain. Our divers loved it and our members commented on the beauty and quietness . . . " J. Mohler Moody, Owner Bath Club, Columbus, Ohio.

"This is really a dream board . . . the very finest I have ever dived on." Joe Marino, National A.A.U. Springboard Diving Champion.



more height

LESS EFFORT

The **lifetime** *Cumminam*
diving board